

## TEXT BY MARLENA BLITZ

It seems the world is still in flux from COVID-19, but one constant remains: people are still buying beverage alcohol. This holiday season, make sure your shelves are stocked for the ultimate buying experience.

The Beverage Media Holiday Gift Guide remains a staple resource for the industry to showcase a sample of valueadded packs and gift boxes available this season. From whiskies to sparkling wine and everything in between, we've featured an array of products. Remember, availability and prices vary by market. Please check with your distributors.

Have a happy, healthy and prosperous holiday season!


5 Gran Centenario Leyenda Extra Anejo 750ml using 150-year-old tradition Seleccion Suave by Gallardo in a black gift box


1 Chêne Bleu Le Box with Aliot Vin de Pays du Vaucluse 2016, Abélard AOC Ventoux 2013, and Héloise Vin de Pays du Vaucluse 2013

22021 ABERFELDY Limited
Edition 18 Year Old in a tin case
3 Courvoisier VS 750 ml bottle and two 10.502 custom molded

4 Dom Ruinart Blancs de
Blanc 2009 in a white gift box

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6 Remy Martin XO Limited
Edition in a gold gift box
7 Grand Marnier Live Grand
750 ml bottle with 2 custom
flute glasses and Grand Old Fashioned and Grand 75 recipes

8 Far Niente Holiday Gift Pack including 750 ml bottles of Far Niente, En Route, Bella Union, Nickel \& Nickel and Dolce




9 Matthew Bruno Wines Holiday Pack wines in a gift box

10 Absolut Elyx Tiny Tini Martini Set with all mixing glass decorated with Elyx's signature damask pattern, a long copper bar spoon, copper julep strainer and a pair of miniature copper martini coupes in an Absolut Elyx designed box

11 Riondo Prosecco 750ml in a holiday decorated gift box

12 Three Spirit Non-Alcoholic Livener, Social Elixir, Nightcap in a gift box
13 Remy Martin VSOP 750ml Limited Edition in a cityscape gift box

14 Gray Whale Gin + Soy Candle Gift Set in a gift set

15 Veuve Clicquot Brut 750 ml in a retro tape holder box


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17 Highland Park 18 Viking Pride Single Malt Scotch Whisky in a black gift box

18 Santa Teresa 1796 Holiday VAP with a 750 ml and limited edition cantinero coffee bitters in a decorated VAP

19 Bonny's Vineyard's 6-bottle wooden
pack from Meyer Family Cellars
20 La Grande Dame Brut 2012 in a
stylish gift box
21 Krug Grand Cuvee 750 ml in a magenta gift box

22 Knob Creek 750ml Bourbon with two 10oz custom molded rocks



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8 Fonseca Bin 27 Port in a black gift tin
9 Ron Barcelo Imperial Onyx VAP with two branded glasses

10 Two El Coto Rioja Crianzo 750ml in a gift box

11 Brockman's Gin 750 ml with one properly proper glass in a black gift box

12 LVOV Vodka in a clock tower lantern gift box

13 Tequila Don Julio Ultima Reserva 750 ml in a green patent leather gift box

14 Pommery Brut Rose Royal in a pink gift box


1 Grande Absente Absinthe with a branded glass and an absinthe spoon in a VAP

2 Chandon By the Bay Sparkling Wine 750 ml in a stylish black and gold gift box

3 Chambord Liqueur 375ml bottle with two mini korbel bottles of sparkling wine in a Magnifique VAP

4 Limited Edition The Balvenie Single Barrel 21-year-old ingle cask whisky with no more than 300 hand-numbered bottles drawn from each cask.

5 Maker's Mark 750 ml with a custom branded holiday adult scarf and a custom Branded Bottle Scarf in a designed VAP
6 Mijenta Reposado 750ml in a sustainable gift box
7 Glenfiddich Grande Couronne 750 ml in a green and gold gift box

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## HOM|DAY GIET CUIDE

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1 Casamigos Reposado 750 ml with 4 custom Casamigos coasters in a green VAP

## 2 Champagne Louis Roederer

 Cristal 2013 in a classic gold gift box3 Flor de Cana $130^{\text {th }}$ anniversary bottle in a purple gift box

## 4 Carolans Irish Cream Liqueur

750 ml in a green VAP with one branded coffee mug

5 Sobieski Vodka Holiday VAP with speaker and recipes in a red gift box

## 6 Courage \& Conviction

American Single Malt Whisky
750 ml in a blue and gold tin
7 Glenmorangie A Tale of Winter in a sweater designed white gift box


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8 Macallan's A Night on Earth in Scotland 750 ml in a gift case

9 Landmark Vineyards Picnic Kit with one 750 ml Landmark Vineyards Overlook Chardonnay Sonoma County California 2019 and one 750ml Landmark Vneyards Overlook Pinot Noir 2019

10 Mayacamas 2019 Chardonnay \& 2018 Merlot in a branded wooden Gift Set

11 SelvaRey Rum Owner's Reserve in a branded yellow gift box

12 Veuve du Vernay Sparkling Brut NV in a branded gift box

13 Tomintoul 16 year old single malt whisky in a purple open gift pack with a flask

14 Belle Glos Love by Candlelight Pack of five 750 ml wine bottles with a custom candle


1 Cockburn's Special Reserve and two branded Cockburn's port glasses

2 Amarula Cream Liqueur 750 ml in one branded glass

324 Beers of Cheer including 24 crafted beers for the holiday season

4 Van Gogh Vodka Dessert Expressions Holiday VAP in a "Make Spirits Bright" box

5 Champagne Louis Roederer Vintage 2014 in a flowery gift box

6 Monkey 47 Schwarzwald Dry Gin 375 ml with two Becher ceramic cups in a branded box

7 Hennessy VSOP Privilègx Julien Colombier Limited Edition in a color jungle themed tin





## 1 Proper Twelve Irish Whiskey

750 ml in a green gift box

## 2 Compass Box Whiskey

Peat Monster gift set with two branded glasses in a decorated VAP

3 Ardbeg Traigh Bhan 19 Islay Single Malt Scotch Whisky in a black and white gift box

## 4 Nolet's Reserve Dry Gin in a

 gold gift box5 Tanteo Blanco 50ml, Tanteo Jalapeno 50ml, Tanteo Chipotle 50 ml and Tanteo Habanero 50 ml in a blue box

## 6 Perrier Jouet Belle Epoque

Brut 2013 Two Flute Ecobox Set
7 The Glenrothes Speyside Single Malt Scotch 18 Years Old in a black gift box


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8 Elijah Craig Small Batch Bourbon 750ml with old fashioned cocktail syrup in an Old Fashioned cocktail kit VAP
9 Absente Absinthe with one branded cocktail glass and a absinthe spoon

10 Naud Extra Cognac in a Blue Gift Box
11 Santa Margherita Uncork
Extraordinary 750 ml wines in tin boxes
12 Aperol Spritz pack which includes one 750ML bottle of Aperol, the iconic orange liqueur, and one 750ML bottle of crisp, bubbly Cinzano Prosecco D.O.C. for the perfect pairing.

13 Louis Roederer Collection 242 in a white gift box
14 Ron Carúpano 21 Reserva Privada 21 aged, 80 proof rum in a black case


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Malt Whisky 750 ml in a grey gift box
25 Shipwreck Coconut Rum VAP with Tiki Mug

26 La Crema Russian River Sparkling Wine with 750 ml Blanc de Blanc and 750 ml with Rose in a gift box

27 Rare Champagne Millesime Brut 2008 in an embossed black and gold gift box 28 Yamazaki 25 Single Malt Japanese Whisky in a black gift box

15 Salcheto Gift Box with three bottles： two bottles of Vecchie Viti del Salco 2016 and one Salcheto Nobile del Montelpulciano in a gift box

16 Tequila Corralejo Reposado 750ml with 2 branded pina cocktail glasses and a margarita recipe

17 Perla Variety Pack of 10 Flavored Cocktails

18 Compass Box＇s Core Range Whiskies with three 50 ml of Peat Monster，The Spice Tree，and The Story of a Spaniard

19 Bartenura Moscato Gift Bag
20 Disaronno Velvet 750 ml with 2
branded rocks glasses in a white VAP
21 Casamigos Mezcal Joven 750 ml with 4 custom branded coasters in a VAP




