

Beverage Journal

Maryland • Washington, DC



EDITORIAL & ADVERTISING DEADLINES 2020

ISSUE	DUE DATE
January 2020	Monday, December 9, 2019
February 2020	Tuesday, January 7, 2020
March 2020	Friday, February 7, 2020
April 2020	Monday, March 9, 2020
May 2020	Tuesday, April 7, 2020
June 2020	Thursday, May 7, 2020
July 2020	Monday, June 8, 2020
August 2020	Tuesday, July 7, 2020
September 2020	Friday, August 7, 2020
October 2020	Tuesday, September 8, 2020
November 2020	Wednesday, October 7, 2020
December 2020	Monday, November 9, 2020

MECHANICAL REQUIREMENTS

Display Advertising

Image/Live Area: 8" x 10.5"

Overall/Trim Size: 8.25" x 10.875"

Bleeds: 8.625" x 11.25"
(.375" safety all the way around)

Materials: Press/High Quality PDF
(fonts embedded—no security)

Other Advertisement Dimensions;

- 1/2 Page – 8" w x 5.25" h
- 1/2 Page – 3.75" w x 10.5" h
- 1/3 Page – 2.5" w x 10.5" h
- 1/3 Page – 5" w x 5.25" h
- 1/4 Page – 3.75" w x 5.25" h
- 1/6 Page – 2.5" w x 5.25" h

Classified Advertising: \$25 per unit:

1 Unit = 2.25" w x 1.25" h
or 25 words at 9 point type.

MATERIALS TO BE SUBMITTED TO:

Stephen Patten

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Contact us for file transfer protocols.

410 796-5455

More info can be found at:

www.beveragejournalinc.com

