



# BUY-IT...SELL-IT...PROFIT

eCommerce, data & publishing solutions  
for the beverage alcohol trade

## Beverage Journal

member

**BMG** BEVERAGE  
MEDIA  
GROUP

### THE MARYLAND AND WASHINGTON, DC BEVERAGE JOURNALS

Our Beverage Journals are the official magazines for the beverage alcohol trade in Maryland and the District of Columbia.

The Beverage Journals are received by all three tiers of the licensed beverage industry; Retailers, Distributors, and Suppliers. We are considered the "Tool of The Trade."

Total Qualified Circulation (BPA Audited): 4,727

2.67% average readers per issue ... 12,600 readers per month

Our subscribers are owners and/or managers of their establishments

Subscriber Demographics:

Retail Store (A/BWL & A/BW) 21%  
Restaurant/Tavern (B/BWL) 50%  
Bar/Lounge/Nightclub (D/BWL) 11%  
Social/Private Club (C/BWL) 9%  
Other Licensees 6%

For more information on the above licensee classifications, go to:  
[https://interactive.marylandtaxes.com/webapps/licprt/user/ilu\\_listlpprefix.asp](https://interactive.marylandtaxes.com/webapps/licprt/user/ilu_listlpprefix.asp)

#### DISPLAY AD RATES: MARYLAND EDITION

Full Page.....	\$800
1/2 Page .....	\$500
1/3 Page .....	\$350
1/4 Page .....	\$275
1/6 Page .....	\$200

#### WASHINGTON, DC EDITION

Full Page.....	\$500
1/2 Page .....	\$300
1/3 Page .....	\$225
1/4 Page .....	\$175
1/6 Page .....	\$125

#### DISCOUNTS

15% on 3x contract  
25% on 6x contract  
35% on 12x contract  
5% on common MD/DC runs